

# Australasian Recycling Label

The Australasian Recycling Label makes it easy to put your packaging in the right bin.

## What is it?

The Australasian Recycling Label (ARL), is an evidence-based labelling system that provides you with easy to understand recycling information for packaging. It shows what needs to be done with each piece of a package to dispose of it in the best way.

## Why do we need it?

Australians and New Zealanders are keen to recycle but are often confused about what packaging is recyclable and what isn't. The Australasian Recycling Label is designed to reduce this confusion with clear and accurate on pack instructions on what to do.

Check the label today to see which parts belong in recycling, the rubbish or can be returned to store.

## Some Program Participants



And many more are joining every day!

## How does it work?

### Package Component



This refers to an individual component of the packaging.

### Recyclable (Coloured Recycling Symbol)

This can be placed in your kerbside recycling.



### Conditionally Recyclable (Clear Recycling Symbol)

Can be recycled if the instructions below the symbol are followed.



### Not Recyclable (Rubbish Bin)

This cannot be placed in kerbside recycling. Please dispose in rubbish bin.



# Packaging Recyclability Evaluation Portal

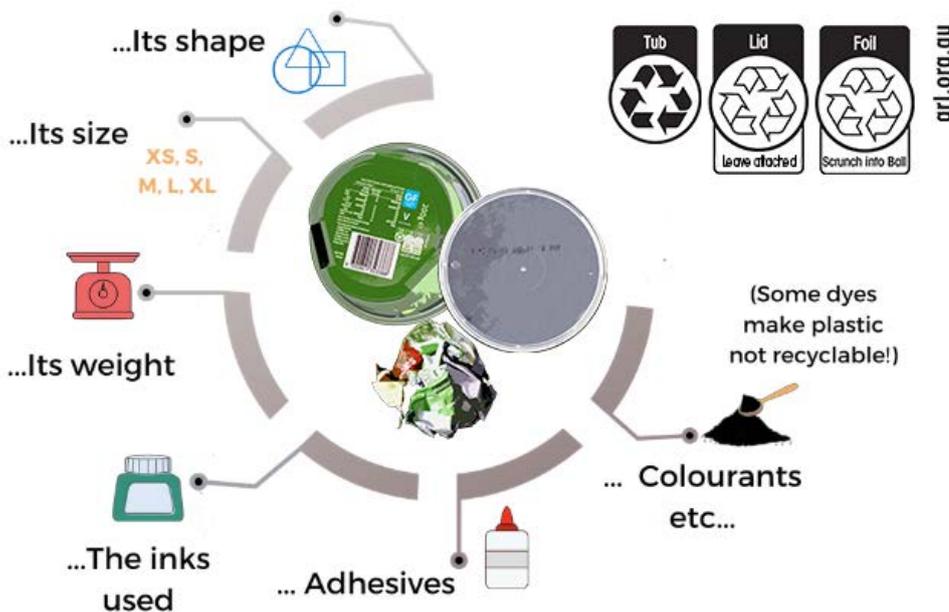
The PREP tool provides the evidence behind packaging disposal claims.

## What is it?

The Packaging Recyclability Evaluation Portal (PREP) is a unique online tool that packaging designers can use to assess the recyclability of a package.

## How does it work?

Packaging designers must enter all the specifications of the package to assess its technical recyclability:



## Recyclability Classification

### Recyclable

Widely collected and end markets exist.

### Recyclable with lost value

As above, but the item's design will decrease the material quality for recyclers.

### Not Recyclable

Not widely accepted or an item that causes excessive issues for recyclers.

It then assesses if that item or material will be collected and processed through councils' kerbside collection services. Kerbside access levels are determined from Planet Ark's website: [recyclingnearyou.com.au](http://recyclingnearyou.com.au).

The PREP assessment underpins claims using the Australasian Recycling Label. The label can only be used if there is a PREP report that backs up its disposal claims.

To keep the PREP up to date, APCO formed a Technical Advisory Committee, including packaging and waste management experts, who meet regularly to discuss the status..