Australasian Recycling Label

The Australasian Recycling Label makes it easy to put your packaging in the right bin.

What is it?
The Australasian Recycling Label (ARL) is an evidence-based labelling system that provides you with easy to understand recycling information for packaging. It shows what needs to be done with each piece of a package to dispose of it in the best way.

Why do we need it?
Australians and New Zealanders are keen to recycle but are often confused about what packaging is recyclable and what isn't. The Australasian Recycling Label is designed to reduce this confusion with clear and accurate on pack instructions on what to do.

Check the label today to see which parts belong in recycling, the rubbish or can be returned to store.

How does it work?

Package Component

<table>
<thead>
<tr>
<th>Box</th>
<th>Wrap</th>
<th>Lid</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recyclable (Coloured Recycling Symbol)</td>
<td>Conditionally Recyclable (Clear Recycling Symbol)</td>
<td>Not Recyclable (Rubbish Bin)</td>
</tr>
</tbody>
</table>

This refers to an individual component of the packaging.

This can be placed in your kerbside recycling.

Can be recycled if the instructions below the symbol are followed.

This cannot be placed in kerbside recycling. Please dispose in rubbish bin.

Some Program Participants

And many more are joining every day!

Packaging Recyclability Evaluation Portal

The PREP tool provides the evidence behind packaging disposal claims.

What is it?
The Packaging Recyclability Evaluation Portal (PREP) is a unique online tool that packaging designers can use to assess the recyclability of a package.

How does it work?
Packaging designers must enter all the specifications of the package to assess its technical recyclability:

- **Its shape**
- **Its size** (XS, S, M, L, XL)
- **Its weight**
- **The inks used**
- **Adhesives**
- **Colourants etc...**

It then assesses if that item or material will be collected and processed through councils' kerbside collection services. Kerbside access levels are determined from Planet Ark's website: recyclingnearyou.com.au.

The PREP assessment underpins claims using the Australasian Recycling Label. The label can only be used if there is a PREP report that backs up its disposal claims.

To keep the PREP up to date, APCO formed a Technical Advisory Committee, including packaging and waste management experts, who meet regularly to discuss the status.