

Example email template to staff

Hi [name],

Do you have a mobile phone that no longer works? It's probably time to recycle it. That's why this November our workplace will be participating in a Monday Muster as part of Planet Ark's National Recycling Week.

Did you know?

- There are approximately **23 million** unused mobile phones hidden in our drawers and cupboards across Australia. Of those 5 million are broken and no longer working
- Over **99%** of resources in mobile phones can be recovered and returned to the supply chain to go back into making new products

Recycling **50,000 mobiles** saves **99 tonnes** of mineral resources and **19 tonnes** of **CO2 emissions**.

To find out how much of an impact we have as a team we can calculate our impact here <http://calculator.mobilemuster.com.au/> and celebrate our achievements with [\[insert fun staff engagement activity\]](#)

Worried about your data? Don't be. Simply follow the steps here <https://recyclingnearyou.com.au/nationalrecyclingweek/mondaymuster/>

[Company name] Monday Muster

Date: [insert date]

Time: [insert time]

Thank you for recycling right at [insert workplace]. Recycling efforts – big and small have a lasting positive effect on our environment.

Kind Regards,

[Insert name]